



NEW ENGLAND CHAPTER SOCIETY OF COSMETIC CHEMISTS

NEXT MEETING

OFFICERS 2017

Chair

Kathy Rainone
DeWolf Chemical
an Azelis Americas Company
300 Jefferson Blvd.,
Warwick, RI 02888
(401) 434-3515
kranoine@dewolfchem.com

Chair-Elect

Lauren Trahan
Living Proof
301 Binney St
Cambridge, MA 02142
(617) 500-1524
ltrahan@livingproof.com

Secretary

Freddie Anderson-Villaluz
Development Insights, Inc.
16 Ancient Rubbly Way
Beverly, MA 01915
775-843-2306
alfred.villaluz@gmail.com

Treasurer

Beth Mc Gowen
69 Brickyard Rd Ext
Southampton, MA 01073
(413) 537-1070
beth.mcgowan6713@gmail.com

Advisor

Patrick Clark
Essential Ingredients
306 Trinacria Court
Schenectady, NY 12303
(561) 827-8406
pclark@essentialingredients.com

Newsletter

Craig Ford
MTI/Health & Beauty Solutions
2870 Forbs Ave
Hoffman Estates, IL 60192
(978) 905-1488
craig.ford@mineralstech.com

Website

Freddie Anderson-Villaluz
Development Insights, Inc.
16 Ancient Rubbly Way
Beverly, MA 01915
775-843-2306
alfred.villaluz@gmail.com

16 March 2017

How to make Social Media Work for You and Your Organization

Presented by: Ryan Paul

Registration begins at 5 pm

Nuovo Restaurant

92 Shrewsbury St,
Worcester, MA 01604
(508) 796-5915

COST

NESCC MEMBERS - \$50

NON MEMBERS - \$55

TWO WAYS TO REGISTER:

1. Call or email Beth - [413] 537-1070

or Beth.McGowan6713@gmail.com

OR

2. Pre-pay by credit card and be automatically registered -
go to Paypal, www.PayPal.com and enter email
of PaypalPayment@NewEnglandSCC.org (Note - this is a
new recipient's email address)



AREA I DIRECTORS

Akshay Talati
Murad Skin Care
2121 Park Place
El Segundo, CA 90245
atalati@murad.com

Craig Ford
Health & Beauty Solutions
an MTI Company
2870 Forbs Ave
Hoffman Estates, IL 60192
(978) 905-1488
craig.ford@mineralstech.com



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SOCIETY OF
COSMETIC
CHEMISTS

The New England SCC is one of
18 Chapters of the
Society of Cosmetic Chemists Chemists
Across North America

[Click here](#) learn more about the SCC.

To Become a Member

[CLICK HERE](#)


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NOTES FROM THE CHAIR

Hello,

It seems like yesterday that we were celebrating the holidays and embarking on a new year. But here it is and we are half way through February. There is no doubt that it has been an exciting month! Whether you were rooting for Atlanta Falcons, or the New England Patriots, I think everyone can agree that Super Bowl LI will go down as the most exciting Super Bowl ever with at least 30 records set or tied and first Super Bowl to go into over-time! There are so many analogies that can be made between the qualities the Patriots possess that make them the winners of **5 rings**, and what it takes to be a winning formulator, sales person, or whatever direction your life takes. At the core of most successful people are determination, and equally importantly, education.

Education can take several forms- in class, books, labs, hands on, formal, education from the streets etc. "The Society of Cosmetic Chemists dedicated to the advancement of cosmetic science, strives to increase and disseminate scientific information through meetings and publications. By promoting research in cosmetic science and industry, and by setting high ethical, professional and educational standards, we reach our goal of improving the qualifications of cosmetic scientists. Our mission is to further the interests and recognition of cosmetic scientists while maintaining the confidence of the public in the cosmetic and toiletries industry." To that end, we have worked to bring a year of interesting, relevant, and different speakers. However, I would love to hear any suggestions on topics from the membership. I encourage you to email, or better yet call anyone on the board.

We have a diverse year of educational opportunities planned for 2017! We started the year with a great talk from Dr. Joyce Zhao from Jordi Labs. She spoke about the use of analytical methods in the cosmetic and personal care industry. Learning about the equipment and test parameters was very interesting – some of which was very relevant with Valentine's Day approaching. Dr. Jordi provided several examples of the practicality for analytical methodology. The test on Designer Perfume vs Imitation Product resulted in the designer fragrance having a larger fragrance content and corresponding lower amount of ethanol. In a test of Brand Name vs Generic fragrance, the Brand Name was found to contain additional fragrance components and UV-B absorber. Dr. Zhao concluded by "Combine the power of all techniques, analytical chemistry could provide: Product deformation through qualitative and quantitative analysis; Testing for batch-to-batch reproducibility, inconsistent performance, and other product problems; Determination the root cause of product failures; Inspection of pigments compositions; and Analysis of product for regulatory requirements."



For March we have Ryan Paul scheduled to address how we can use social media in product development, brand promotion, or how to market yourself! Suppliers Day May 2nd – 3rd with the change of venue to Javits Center will be another new experience. June holds for us the 3rd Annual Golf Outing. We have a tentative speaker for September – details to follow. Before you know it, it will time for the Education Seminar in October. This year, the topic is Hair. We will have it covered from the biology of hair through styling – and all aspects in between. The November Meeting will feature the installation of the new board. 2017 will conclude with the 71st Annual Scientific Meeting & Technology Showcase Dec 11-12th at the Westin Hotel Time Square – another new venue!

In addition to exciting meetings, we are developing a NESCC Facebook! Have you visited our website lately? Take a look: <http://newenglandscs.org>. There is a wealth of information on it to make being a member and attending functions as easy as possible – you can register for meetings on line, view presentations from past speakers in case you can't attend a meeting, read past newsletters (on a really quiet snowy night) , and use several of the helpful links including to National. Freddie Anderson-Villaluz has and is doing a great job using technology to enhance our Chapter. All towards the end of reaching and educating our members.

I look forward to seeing you in March!

Kathy

Robert Durand
VICE PRESIDENT SALES & MARKETING
PRIVATE LABEL SALES

COMMONWEALTH SOAP & TOILETRIES
rdurand@csstsoap.com

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Save the Date

4th Annual

New England SCC Golf Outing



15 June 2017



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S P E A K E R A B S T R A C T

How to make Social Media Work for You and Your Organization

By
Ryan Paul

Introduction to social media

Time investment vs. reward

How to use these channels for free

Facebook

Twitter

Instagram

LinkedIn

Other platforms

How to leverage paid opportunities on select channels

Fun facts

Feed algorithms

Link tracking

Copyrighted content

Tracking success using insights dashboards

Tools that can help make the work easier

Other digital channels

Websites

SEO

Email

What's on the horizon?



Biography

Ryan Paul is a Vice President, Senior Digital Strategist at Hill Holliday, a full service advertising agency in downtown Boston. In this role, he works with large companies to build, execute, and measure the success of digital campaigns. He is responsible for partnering with departments such as brand planning, creative, media, and analytics to ensure that cross-channel programs are executed seamlessly across social media and other digital properties. His work has been primarily focused within financial services, insurance, and fast casual dining. Prior to joining Hill Holliday, Ryan managed social media for Boston Children's Hospital. In his free time, he volunteers as an adviser for the high school and college student group Future Business Leaders of America.



DeWolf

A close-up, profile photograph of a man and a woman. The woman is in the foreground, looking slightly down and to the right. The man is behind her, looking forward. The lighting is soft, highlighting their features.

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New England SCC Announces Advertising Rates for 2017

2017 NESCC Newsletter Advertisement

To advertise in the New England SCC Newsletter, select the dimensions of your advertisement. Dimensions listed can be oriented either horizontally or vertically.

<u>Ad size (height x width)</u>	<u>Cost*</u>	<u>Select</u>
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3 inches x 4 inches	\$400	<input type="checkbox"/>
4 inches x 4 inches	\$500	<input type="checkbox"/>

*Cost is for one year's insertions, up to six issues in a calendar year (Jan – Dec). The most current newsletter will also be continuously available on our chapter website: www.newenglandscs.org

Please e-mail either black and white or color camera-ready copy or a "tif" or "jpg" file that complies exactly with the ad space dimensions selected to Craig Ford: mailto: craig.ford@mineralstech.com

Ads outside of the stated dimensions will be re-sized by the graphic artist, however there may be an unacceptable loss of clarity in some instances.

Payment may also be made directly by check to our treasurer, Beth McGowan as follows:

*Beth McGowan, Treasurer
New England Society of Cosmetic Chemists
69 Brickyard Rd Ext
Southampton, MA 01073*

Beth's Phone and email: 413.537.1070 Beth.McGowan6713@gmail.com

If you have any questions please contact Craig Ford at (978) 905-1488 or the email address above.

Sincerely,

NESCC Newsletter Staff



BIG NEWS! WE ARE MOVING TO NYC!

NEW YORK, NEW YORK!
JACOB K. JAVITS CONVENTION CENTER

Suppliers' Day 2017 – New York City: an idea whose time has come!

May 2-3, 2017

With over 31 countries represented and attendance nearing 8,000 in 2016, the move to New York City was necessary to best serve the global cosmetic ingredients marketplace that is represented at the show. Boasting the highest attended event serving this sector on the East Coast, Suppliers' Day 2017 will expand its footprint at the Javits Convention Center and certainly increase its reach into the heart of the global beauty and fashion community that resides in NYC and the immediate surrounding areas.

Fueled by the NYSCC's expertise and leadership, Suppliers' Day has become the must-attend event for all those seeking business development, education and innovation in cosmetic chemistry. The New York Society of Cosmetic Chemists is the leading association representing thousands of buyers and sellers servicing this region – and leads the National Society of Cosmetic Chemists in creating forums for unmatched information exchange. The time is come – the time is now. So start spreading the news – mark your calendars and make plans to attend Suppliers' Day 2017!

For exhibiting and sponsorship information for NYSCC Suppliers' Day visit: www.NYSCC.org

or contact suppliersday@nyscc.org.



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NEW ENGLAND SCC MEETINGS AND EVENTS

16 Mar 17 — NE SCC Monthly Meeting—Nuovo Restaurant, Worcester, MAD

15 Jun 17 — NE SCC 4th Annual Golf Outing

21 Sep 17 — NE SCC Monthly Meeting—TBD

19 Oct 17 — Educational Seminar—Mass College of Pharmacy & Health Sciences

16 Nov 17 — NE SCC Monthly Meeting & Officer Installation—TBD

OTHER AREA 1 CHAPTER EVENTS

21 Mar 17—CT SCC Monthly Meeting	14-16 Sep—FL SCC Sunscreen Symposium
21 Mar 17—QC SCC Monthly Meeting	19 Sep 17—CT SCC Monthly Meeting
23 Mar 17—NY SCC Monthly Meeting	25/26 Oct 17—CA SCC Suppliers Day
18 Apr 17—CT SCC Monthly Meeting	26 Sep 17—QC SCC Monthly Meeting
19 Apr 17—NY SCC Monthly Meeting	14 Oct 17—CT SCC Monthly Meeting
25 Apr 17— QC SCC Monthly Meeting	17 Oct 17—CT SCC Monthly Meeting
2/3 May 17—NY SCC Suppliers' Day	24 Oct 17—QC SCC Education Day
5 May 17—LI SCC 30 Year Anniversary	28 Nov 17—QC SCC Holiday Event
6 Jun 17—QC SCC Summer Meeting Event	11/12 Dec 17—National SCC Annual Meeting & Technology Showcase
22 Jul 17—CT SCC Family Day	



Have you written an interesting article about your field? Want to be a published author? Send us your work for the opportunity to be published in this newsletter!

Contact Craig Ford:
craig.ford@mineralstech.com



FDA Issues:

Draft Guidance for Industry: Lead in Cosmetic Lip Products and Externally Applied Cosmetics: Recommended Maximum Level

*Contains Nonbinding Recommendations
Draft — Not for Implementation*

December 2016

This guidance is being distributed for comment purposes only.^[1]

I . I N T R O D U C T I O N

This guidance provides a recommended maximum level of 10 parts per million (ppm) for lead as an impurity in cosmetic lip products and externally applied cosmetics that are marketed in the United States. FDA (or “we”) has concluded that a recommended maximum level of 10 ppm for lead as an impurity in cosmetic lip products and externally applied cosmetics would not pose a health risk. We consider the recommended maximum lead level to be achievable with the use of good manufacturing practices and to be consistent with the 10 ppm maximum lead level for similar products recommended by other countries. For additional discussion of the scientific and legal background and rationale underlying this recommended level, see “[Supporting Document for Recommended Maximum Lead Level in Cosmetic Lip Products and Externally Applied Cosmetics](#).”

The issuance of this guidance supports our effort to limit human exposure to lead in finished FDA-regulated cosmetic products by educating new manufacturers who wish to enter the market and encouraging current manufacturers to continue to follow or improve on voluntary good manufacturing practices that limit trace amounts of lead as an impurity. This guidance applies to cosmetic lip products (such as lipsticks, lip glosses, and lip liners) and externally applied cosmetics (such as eye shadows, blushes, shampoos, and body lotions) marketed in the United States.^[2] This guidance does not apply to topically applied products that are classified as drugs or to hair dyes that contain lead acetate as an ingredient.

FDA’s guidance documents, including this guidance, do not establish legally enforceable responsibilities. Instead, guidances describe our current thinking on a topic and should be viewed only as recommendations, unless specific regulatory or statutory requirements are cited. The use of the word *should* in FDA guidances means that something is suggested or recommended, but not required.

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Employments Opportunities

Development Scientist-Rockline Industries, Northwest Arkansas(voted one of best places to live!)

Blend your technical expertise and energy within an exciting, fast moving market. Let your scientific savvy be part of the buzz in developing and managing personal care formulations and serving as a technical expert/project manager with top notch contract manufacturing customers. Autonomy and exposure to an array of personal care wet wipe opportunities will help broaden your scope and stimulate your energies as you support development of personal care formulations and formulation improvements from concept through commercialization. The position will be responsible for executing work assignments from the Sr. Project Manager to ensure customer acceptance, safety, efficacy and regulatory compliance of Rockline developed formulations. This role will be a mix of development, project management and technical support. This is a full-time position located in NW Arkansas. Here are some examples of functions in this role:

Create new wet wipe formulations, new preservatives systems and optimize existing formulations in conjunction with substrates and packaging developments against a Project Authorization brief, with guidance from a Sr Project Manager. This will involve liaising with internal departments, external suppliers and consultants.

Manage personal care formulation projects for primarily Contract Manufacturing Services.

Prepare and maintain Product Information Portfolios (PIP) for each wet wipe product to comply with applicable regulations.

Prepare and maintain Master Formulations Specifications. This includes providing technical data within the specifications for product formulations and products and liaising with customers' technologists.

Arrange preservative challenge testing, performance testing, safety testing, stability studies and other technical evaluations. This will involve interpretation and reporting of results.

Assure that all products comply with all regulatory and safety regulations and guidelines.

Assure that all formulations do not knowingly infringe on valid intellectual property.

Investigate and implement new testing methods to substantiate product performance and/or efficiency claims of a new or existing products or formulations. This may involve liaising with external laboratories and consultants.

Arrange and technically support pilot trials. This will involve liaising with operations, production planning, quality and warehouse to assure trial objectives are met, setting provisional product specifications, evaluating results, issuing trial reports and recommending appropriate actions.

Ensure laboratory safety policies and guidelines are followed and carry out all laboratory work in a safe manner.

Education/Experience:

Bachelor of Science degree in Engineering or Scientific discipline required.

5+ years of applicable work experience in industry required.

Formulation experience with personal care products is preferred, willing to consider experience with food or household.

General working knowledge of personal care product regulations and previous exposure in wet wipes development will be a strong plus.

Must have the ability to independently manage multiple projects and to design and execute an experiment and interpret results.

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eoe: M/F/Vet/Disability

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Talent Scout, Human Resources
Rockline Industries
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Sheboygan WI 53081
office: 920.451.7696
cell: 920.226.9900
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Minerals Technologies is a multi-billion dollar publically traded diversified materials manufacturer.

MTI Household and Personal Care is a division of Minerals Technologies comprising three consumer based businesses in Pet, Detergent, and Personal Care segments.

The Personal Care business unit develops proprietary technologies and makes them available to their partners in a way that represents the most meaningful solution to their customers, either as raw materials or bulk or packaged finished product. The enterprise is primarily involved in skin care markets but also has business in oral care, cleansing, and color cosmetic applications.

The personal Care business unit is seeking an experienced Commercial Account Manager to lead growth strategies of finished products based on our delivery systems targeted to large consumer package goods and pharmaceutical companies.

This individual must be an energetic self-starter, friendly and dedicated to their responsibilities. This individual will be able to see projects through with minimal supervision, meet deadlines, and oversee multiple projects simultaneously.

The ideal individual possesses the following characteristics:

- A minimum of 5 but preferably 10 or more years of experience selling technologies to large, multi-national CPG companies.
- A demonstrated record of success in creating partnering and joint development programs with large, multi-national CPG companies.
- A set of deep relationships with individuals in CPG companies at the senior R&D and supply chain levels.
- A proven track record of developing new business opportunities.
- Possess skills in the following areas: business planning and strategy, organization, negotiation, presentations, and new product development.
- Excellent verbal communication skills with ability to make effective presentations to clients; ability to influence and positively engage others in a way that facilitates open dialogue, understanding, support and commitment.
- Strong interpersonal skills with ability to effectively work across a broad spectrum of functions within the Personal Care segment; able to work independently as well as with a team
- Strong organizational and analytical abilities with ability to solve problems and make effective decisions.
- BS degree preferably in the sciences. An MBA is also extremely desirable.
- Proficiency in Microsoft PowerPoint

Ideal location is in the northeastern US, however, other locations may be considered. Overnight travel will range from 30% to 50% depending on the location of the individual.

Contact:

Emilee Sharp

Emilee.sharp@mineralstech.com



Employments Opportunities



Minerals Technologies Inc.

Job Description

Job Title: Personal Care Skin Formulation Scientist

Division: Research & Development

Work Site: Hoffman Estates

Reports To: Vice-President, Research & Development

Critical features of this job are described under the headings that follow. To perform this job successfully, an individual must be able to perform each primary (essential) duty satisfactorily.

Job Summary

Provides Skin Formulation Expertise, Personal Care Formulation Development, Product Claim Support, and Customer Interaction for our Branded & Private Label Skin Care Products. We formulate and manufacture clinically tested cosmetic and Rx grade products focused on improving skin health (i.e. anti-aging, acne treatment, mattifying, and sun protection) via delivery of active ingredients and our proprietary microparticles. This position is located in the R&D group of the Performance Materials Business Unit of MTI and requires the ability to design formulas and utilize cosmetic and Rx active ingredients to develop new products and execute physical and chemical experiments and tests in a lab, pilot plant, or plant setting. An additional key need is the ability to overcome formulation challenges and solve formulation deficiencies.

Primary Duties and Responsibilities

- Recognizes, uses and follows all corporate safety policies and procedures.
- Develops cosmetic and RX formulations for our Branded & Private Label Customers.
- Overcomes formulation challenges and solves formulation deficiencies to meet customer need.
- Develops new products and new test methods to support the NPPD initiatives.
- Independently performs research activities and new product development in laboratory, pilot scale or field environment.
- Executes experiments independently, collects data, summarizes results, and communicates results and next steps using PDCA methodology.
- Required to train others in procedures and equipment usage.
- Customer interaction and collaboration with other business groups is an essential skill.
- Builds productive working relationships internally and externally.
- Mentors manufacturing personnel in Lafayette, LA on procedures and products

For full job description and additional information contact:

Jerry Darlington, VP Research & Development

jerry.darlington@mineralstech.com



ABOUT OUR ORGANIZATION



Dedicated to the advancement of cosmetic science, the Society strives to increase and disseminate scientific information through meetings and publications. By promoting research in cosmetic science and industry, and by setting high ethical, professional and educational standards, we reach our goal of improving the qualifications of cosmetic scientists. Our mission is to further the interests and recognition of cosmetic scientists while maintaining the confidence of the public in the cosmetic and toiletries industry.

www.newenglandsc.org



Society of Cosmetic Chemists – New England Chapter, Inc.
163 Shears Street
Wrentham, MA 02093