



NEW ENGLAND CHAPTER NEWSLETTER



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NEXT MEETING:

16 November 2017

Men's Grooming in the US

Presented by: Linda Bukowski
(Flavor & Fragrance Specialties, Inc.)

Registration begins at 5pm.

[Romaine's Wood Grill & Bar](#)

299 W Main St, Northborough, MA 01532

COST

STUDENTS— FREE

NESCC MEMBERS - \$50

NON MEMBERS - \$55

HOW TO REGISTER:

1. ON our Website: www.NewEnglandSCC.org
2. Call or email Beth - [413] 537-1070
or Beth.McGowan6713@gmail.com

OR

2. Pre-pay by credit card and be automatically registered - go to Paypal, www.PayPal.com and enter email of PaypalPayment@NewEnglandSCC.org



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The New England SCC is one of
18 Chapters of the
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NOTES FROM THE CHAIR

Hello,

I want to thank everyone who attended the Annual Education Seminar held last Thursday, October 19th at the Mass College of Pharmacy. We graduated approximately 40 “Perfect Hair Developers”. The day started with an “insightful” (pun intended) presentation into trends by Amy Marks-McGee of Trendincite. It is one thing to analyze data based on historical behaviors, it is quite another to predict where the trends will be. Product development and formulators need the crystal ball analysis to guide and direct their efforts. Trends identified include Au Naturelle, Vegan Hair Care, Recycled Packaging, Anti-Pollution, Multi-cultural, Color Saving, Silver Lining, Unique Applications and other activities. Amy validated the claims with commercialized products.

Due to unforeseen circumstances, Andrew Miller from BASF was not able to present on Polymers. However, the attendees received an excellent presentation authored by Bret Schweid of DeWolf Chemical. With his prior work experience at National Starch, and current position as Technical Business Development Manager, Bret had authored a thorough analysis of polymers for all hair care applications – from Gels, Mousses, Hair Spray and beyond. After completing the analysis and benefits of various polymers, formulation tips were also included. Unfortunately, Bret was not available to present either. Yours truly delivered the presentation.

After lunch and table top posters, the presentations resumed with Anne Dussaud from Momenive. Anne explained how Silicone’s can be used to support Anti-Aging Hair claims. Through various test data, Anne established that silicone’s can contribute to anti-aging hair claims. Her live demonstration included using hair tresses and silicone/water beads. The beads rolling off the tresses further illustrated the anti-aging hair claims. Her presentation included defining how hair ages, as well as the effects of aging on human hair. Aging effects the hair's color, shine and elasticity, density, growth, and diameter.

The last speaker was Dr. Trefor Evans from TRI Princeton, Institute Fellow. His presentation on Bridging the Gap between Consumer Insight and Technical Performance pulled all the information together from the prior speakers. Trevor showed us the frequent discrepancies between what the science dictates and what consumers perceive. The most glaring discrepancy was in the way consumers perceive moisturization – and the reality that “dry hair” is really an oxymoron. It highlighted the difference between lubrication and moisturization.

The day concluded with Maria Mahoney, Manager of the Test Salon at Living Proof. Having learned about polymers and silicones and how they function in various styling products, it was time to learn the correct way to use these

Continued on Page 4



Notes From the Chair Continued

products to get the desired results in hair styling. Maria knows all the tricks of the trade and shared the tips and tools with the attendees. We learned the proper method for blow drying, how to use a curling iron or a hair straightener to achieve the trendy beach waves look. We also learned that crimping care is a much gentler method to create volume instead of teasing. She created an up-do quickly – with the blast from the past tool – bobby pins. Lastly, Maria did a live demonstration on getting curls on hair that would not hold a curl (Hint: think Texturizing spray)!

All attendees would agree that the day was a success and offered many opportunities for hair education. On a side note – the attendees learned that there are several websites available with chemical jokes. Imagine!! But I won't give up my day job yet....)

However, the success for the day came from those who attended! Your participation via questions, visiting the tabletops and networking made the day worthwhile. To continue to have successful educational seminars and monthly meetings, we need to know what topics interest our members. We would love to have input from you...What would you like to learn about –or would you prefer to have a refresher course? What can we do better?

Our next meeting is Thursday November 16th. It will be held at Romaine's Wood Grill & Bar, Northborough, MA. Linda Bukowski from Flavor and Fragrance Specialties will be speaking about *Men's Grooming in the US*. Our new slate of officers will be installed as well. Be on the lookout for ballots in your email.

Have a wonderful and safe Halloween!

Kathy

For those who were unable to attend, the presentations are on our website. For those who were unable to attend, the presentations are on our website..newenglandscscc.org.

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Speaker Information:

Linda Bukowski

Linda began her career in the Fragrance business in 2008 as Inside Sales Account Manager at Flavor & Fragrance Specialties. Within two short years she became an Account Executive overseeing key accounts in the Northeast, Texas and Canada. She is responsible for growing sales consistent with budget demands by executing business strategies, demonstrating technical competence and building strong relationships with clients in the fragrance industry. She is an active member of Women in Flavor & Fragrance Commerce and the National Candle Association. Linda is an exercise enthusiast and enjoys spending time with her two children; Jon, Jenna and husband, John.



Men's Grooming in the US



MEN'S GROOMING

Did you know men spend an average **18.6 MINUTES** per day on their **APPEARANCE?**

The male consumer has drastically evolved in their personal care habits and the olfactive experiences are catching up. Explore the tending olfactive nuances that help to drive the category and keep male consumers engaged.





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A close-up, profile photograph of a man and a woman. The woman is in the foreground, looking slightly down and to the right. The man is behind her, looking forward. The lighting is soft and dramatic, highlighting their features.

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3 inches x 4 inches	\$400	<input type="checkbox"/>
4 inches x 4 inches	\$500	<input type="checkbox"/>

*Cost is for one year's insertions, up to six issues in a calendar year (Jan – Dec). The most current newsletter will also be continuously available on our chapter website: www.newenglandsc.org

Please e-mail either black and white or color camera-ready copy or a "tif" or "jpg" file that complies exactly with the ad space dimensions selected to Craig Ford: <mailto:craig.ford@mineralstech.com>
Ads outside of the stated dimensions will be re-sized by the graphic artist, however there may be an unacceptable loss of clarity in some instances.

Payment may also be made directly by check to our treasurer, Beth McGowan as follows:

*Beth McGowan, Treasurer
New England Society of Cosmetic Chemists
69 Brickyard Rd Ext
Southampton, MA 01073*

Beth's Phone and email: 413.537.1070 Beth.McGowan6713@gmail.com

If you have any questions please contact Craig Ford at (978) 905-1488 or the email address above.



Announcing the NESCC

2018 Officers

Chair: **Lauren Trahan** (Living Proof)

Chair Elect: **Emily Nichols** (Crabtree & Evelyn)

Secretary: **Joy Welsh** (PureHaven Essentials)

Treasurer: Beth McGowan

Congratulations!

Results of
SCC National Elections
are Eagerly Awaited.

Watch This Space...





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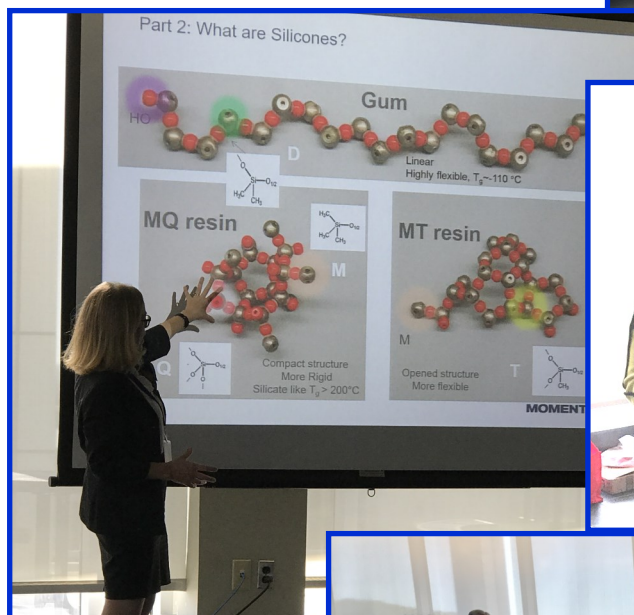
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- Discounts on **Continuing Education** courses, which further improve the qualifications of cosmetic scientists by setting high ethical, professional and educational standards
- Discounted registration to the **SCC Annual Meeting**
- Opportunities to participate in a range of professional and social events at **19 affiliated Chapters**
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Ed Seminar Photos





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ATTENTION! ATTENTION!

In-House CEP Courses Available

In-House Courses are highly-personalized courses brought to companies to address challenges or areas of need. These courses, taught by knowledge experts, provide professionals with an up-to-date cosmetic science education. Recent In-House Courses have been organized for **Benefit Cosmetics, Mary Kay, Bayer, the FDA** and others.

Companies interested in providing in-depth technical information to their employees can contract an education day in a location of their choosing.

- ▶ **SOCIETY** covers the costs of booking the instructor and all of the instructor's traveling expenses (including hotel, flight, car, etc.)
- ▶ **COURSES** can be scheduled for 1 or 2 days on any topic of particular interest to the company
- ▶ **COMPANIES** can choose the instructor if they seek a specific knowledge expert

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Scale Up & Processing	Botanicals & Naturals for The Naturals Market	Preservatives
Regulatory	Chemistry & Regulations of Cosmetic Colorants	Cosmetic Rheology
Color	Molecular Biology & Gene Expression	Color & Make-Up
GMPS For Cosmetics	Phytochemistry 101 For Cosmetic Chemists	Surfactants
Cosmetic Formulations	cGMPS For Cosmetics and Otc's	Cosmetic Raw Materials
Regulatory Update	Practical Basic & Theory in Emulsion Technology	Fragrance as A Science
Beginning Cosmetic Chemistry	Cosmetic Chemists Guide to Product Development	Silicone Chemistry
Basic Hair Science	Sustainable Cosmetic Product Development	<i>and more!</i>

To reserve a course for your team,
contact Sam Neely at sneely@scconline.org



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*President & Chief Technology Officer at The
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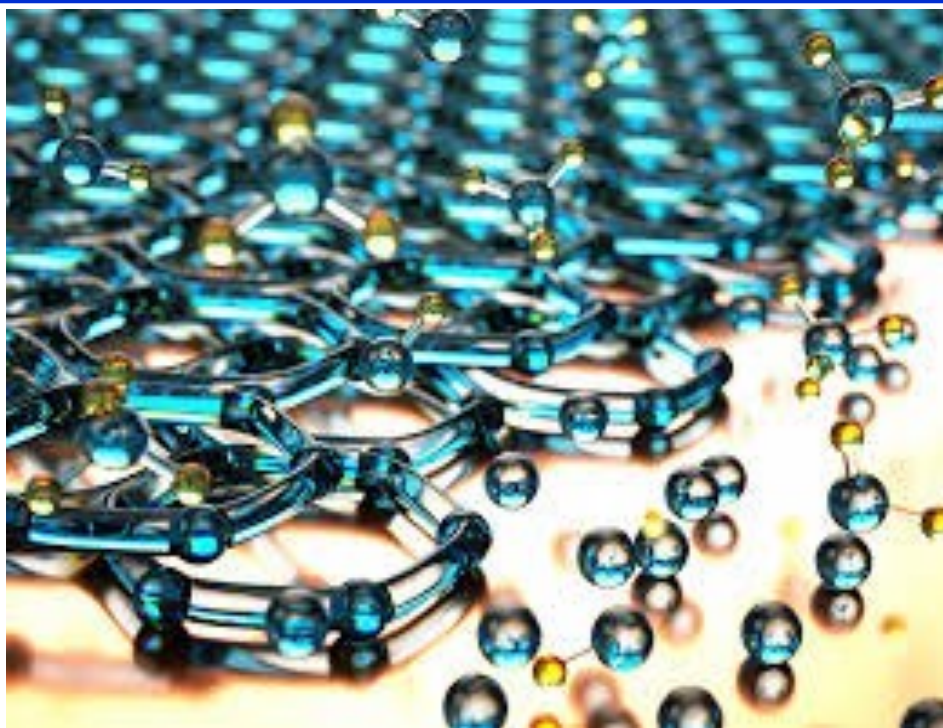
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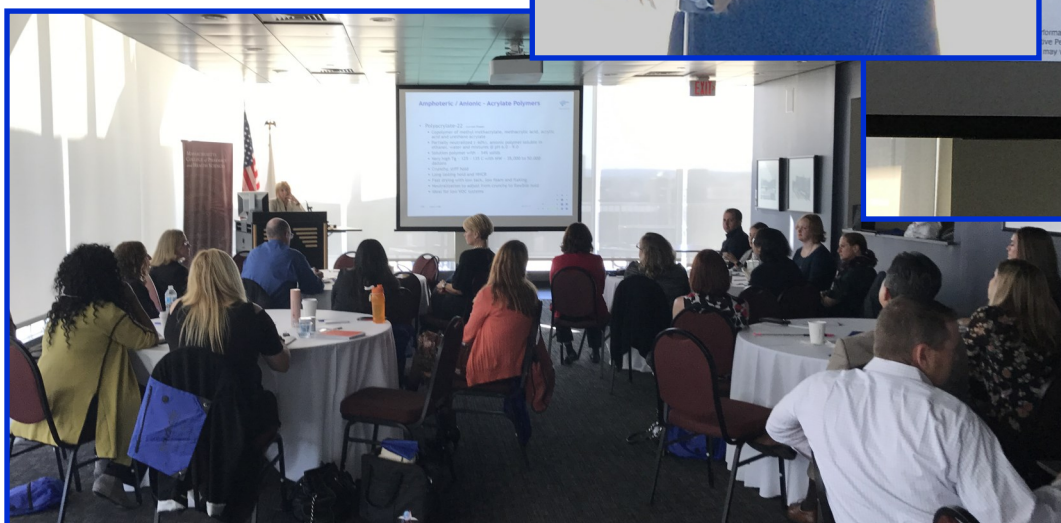
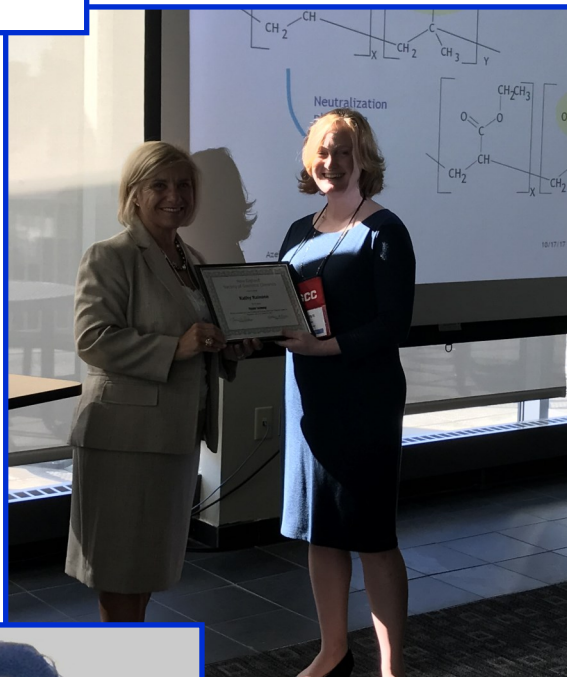
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Have you written an interesting article about your field? Want to be a published author? Send us your work for the opportunity to be published in this newsletter!

Contact Craig Ford: craig.ford@mineralstech.com

Thank you to pour Ed Seminar Speakers!





NEW ENGLAND SCC MEETINGS AND EVENTS

16 Nov 17 — NE SCC Monthly Meeting & Officer Installation

Romains, 299 W. Maine St, Northborough, MA

OTHER AREA 1 CHAPTER EVENTS

14 Nov 17—CT SCC Monthly Meeting

15 Nov 17—LI SCC Monthly Meeting

28 Nov 17—QC SCC Holiday Event

11 Dec 17—NY SCC Education Support Night

11/12 Dec 17—National SCC Annual Meeting &
Technology Showcase



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Dedicated to the advancement of cosmetic science, the Society strives to increase and disseminate scientific information through meetings and publications. By promoting research in cosmetic science and industry, and by setting high ethical, professional and educational standards, we reach our goal of improving the qualifications of cosmetic scientists. Our mission is to further the interests and recognition of cosmetic scientists while maintaining the confidence of the public in the cosmetic and toiletries industry.

www.newenglandsc.org

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